

General Proposal

The Blockchain Campus (TBC)

Building Blockchain Academic Hubs Worldwide

Mission

Academic institutions are hubs for cutting-edge research and innovation. Premised on this idea, GBUI intends on building a global network of colleges and universities with the aim of driving the blockchain industry forward by collaborating on initiatives and sharing knowledge. This global network will bring together an eclectic team of individuals, ranging from computer scientists to business leaders, who can facilitate the continued development of this groundbreaking technology.

GBUI is designed to provide students and academics with the resources, knowledge and connections necessary to build high impact blockchain technology hubs at their respective academic institutions. By establishing this global network GBUI hopes to foster collaborative efforts on global blockchain initiatives, as well as spread this technology to the masses.

Opportunity

As an up and coming technology, blockchain is poised to disrupt a plethora of industries. However, the technology is quite complex and the learning curve is very steep. Therefore, education is paramount to the success of this initiative. The good news is that blockchain is still in its infancy and the ability to become an industry “expert” can be achieved without having to attain decades worth of experience. In truth, the current industry is led by young adults who are passionate and willing to commit the time to learn and bring the technology to maturity.

In fact, many educational institutions are preparing young people for the jobs of the past and not of the future. Therefore, this is a once in a lifetime opportunity and we believe that researchers and students around the world should have equal access to the knowledge, job





opportunities, and monetary rewards that exist within the blockchain industry today. This initiative is being built in order to provide both a practical and an academic experience that will be recognized by the industry.

What We Intend to Build

As a global university working group we intend to build an open-source platform where multiple blockchain organizations around the world can openly collaborate and share information on their various initiatives. Together, we hope to create a strong network effect that leads to widespread adoption of blockchain technology. As of today, we have witnessed many groups producing great output from research initiatives, educational courses, and even the founding of companies. Nonetheless, we want to create a more concerted effort to assist both early and late stage university blockchain initiatives. By bringing these university initiatives together we have the ability to build the future of the blockchain industry.

For the past two years, Blockchain at Berkeley has built one of the most sustainable blockchain organizations on any college campus in the world. Since our founding, the organization has grown from only a small group of ten active members to over three hundred members who initiate their own projects and research, develop courses, work with Fortune 500 companies, and build successful companies with a worldwide presence. Blockchain at Berkeley is now mature enough to spread its knowledge and invest the time to help other university groups create the same global impact.

We would like to invite your university/organization to become a founding member of GBUI and to help us build a new initiative that will reflect our collective work. We understand that some groups will have little resources at the beginning of their journey, but there's no need to worry as Blockchain at Berkeley is here to help! As a non-profit organization focused on developing the greater blockchain community, our aim is to help all university partners. We intend to do this by providing them with the implementation of our organizational structure, management philosophy, educational materials and operational tools so that these organization can flourish.



Organizational Structure

In the first phase, Blockchain at Berkeley is happy to facilitate the daily operations of this initiative. However, we would love to hear from other individuals who are interested in dedicating the time to help us sustain this initiative.

For the first **2-3 months**, Blockchain at Berkeley will facilitate weekly online meetings with the founding members of each university organization that are participating in this working group. We want to do this in order to get to know each other as well as discuss the following:

- 1.) How to build a blockchain community that can bring value and produce output.
- 2.) Management philosophy for building non-profit initiatives and how to incentivize community participation.
- 3.) Building relationships in the industry to increase job opportunities.
- 4.) Future plans for global collaborations.
- 5.) Processes for worldwide initiatives.
- 6.) Share and help with specific pain points within the founding organizations.

At Blockchain at Berkeley we strongly believe in bringing value before extracting value. As members of the working group we should all embrace this philosophy in order to guarantee the long-term success of this initiative.

What Benefits Organizations Will Enjoy:

- 1.) Educational materials for blockchain fundamentals, technical development, and business workshops.
- 2.) Exclusive job opportunities and summer internships.
- 3.) Access to a collaborative board for paid initiatives and research that can be done while enrolled as a full-time student.
- 4.) Access to Fortune-500 consulting projects that provide real world experience for students to work on enterprise solutions.
- 5.) Funding for new startups.
- 6.) Access for funds to start organization initiatives such as virtual hackathons, hosting meetups on campus, and more.
- 7.) Investment opportunities of academic-focused initiatives.
- 8.) Network of worldwide talent that is passionate about blockchain.



Letter of Intent

If you are interested in joining GBUI please complete the associated letter of intent (LOI) that was provided to you in addition to this proposal. We aim to launch this initiative on March 15, 2018. Therefore, we would like you to have the LOI signed by that date. By signing the LOI you are agreeing to the above proposal and have expressed interest in becoming a founding member of GBUI. For more details about the specifics of the LOI please refer to the document itself. It is important that all required text fields within the LOI are completed and the document is submitted on time. If you have any questions please email Anthony DiPrinzio (anthony@theblockchaincampus.org) or Annie Chen (annie@theblockchaincampus.org).

We are excited to be launching this initiative and we hope that your organization is as well! As young adults who are passionate about the future of blockchain technology and the trajectory of the industry, there is a lot that we can accomplish together. We here at Blockchain at Berkeley are looking forward to seeing you on our weekly meetings.