

Structure Proposal

The Blockchain Campus (TBC)

Building Blockchain Academic Hubs Worldwide

Introduction

- Many blockchain-focused student organizations and research labs are popping up at universities around the world. Creating and running such university organizations can be difficult depending on the goals of those organizations. Doing so would require skill in...
 - Educating others about complex topics
 - Fundraising through multiple avenues
 - Setting high standards and keeping people accountable
 - Communicating organization vision to others in a clear way
 - Garnering support from local community members interested in blockchain
 - Managing events with students, locals, speakers, etc.
- The Blockchain Campus is designed to help blockchain-focused university organizations thrive:
 - We offer support for educating others about blockchain as well as educating student org leaders on best practices for their organization (structure, leadership, etc.)
 - We offer opportunities for organizations to work on real projects to bolster their talent and help build the blockchain ecosystem during their university-years and even after their graduation

Onboarding (1 semester)

- In order to become a member, leaders of registered student organizations must fill out or LOI Submission Form and receive confirmation of their onboarding status by email approximately a week after submission. If there are any questions, please contact the addresses below:
 - Annie Chen (annie@theblockchaincampus.org)
 - Anthony DiPrinzio (anthony@theblockchaincampus.org)
- We propose creating a large group chat using Discord for all The Blockchain Campus members. We chose Discord due to its clear voice communication, message retention, and low costs.

- This Discord will be organized by channels:
 - Education Advisory
 - Organizational Advisory
 - Job opportunities
 - Articles and Updates
 - Events
 - Administration
- Admin of the Blockchain Campus reserve the right to request proof of their official status with the University should this be a matter of concern. If the university organization is not able to provide the above information they may be offboarded.
- Retaining Membership
 - In order to retain membership, student organizations should submit status reports once per semester or quarter depending upon the school that details:
 - Changes in leadership of their student org
 - Common problems they faced
 - Feedback for The Blockchain Campus to improve
 - Way their own organization structure has changes
 - Goals for the following semester and if they've achieved their previously set goals
- Weekly task
 - Active members will be given the opportunity to propose and execute weekly tasks in developing the initiative. Examples include:
 - Creating a more structured recruitment timeline for global universities
 - Develop organizational structure, especially in terms of regional leadership
 - Devising workshops to educate members internally
 - Conducting research to support our advisory programs
 - Connect with professionals in the space to host regional hackathons
- We propose regular, 1 hour monthly opt-in calls for student organization leaders to communicate with each other directly. The purpose of these meetings include but are not limited to:
 - Discussing pain points that each organization might be having with different initiatives that they are working on.
 - Introducing new initiatives such as education certification
 - Providing feedback on the initiative's performance
- Pertaining to newly organized The Blockchain Campus members
 - Suggest to focus on developing one functional department (R&D, Consulting or Education) for the first semester so as to ensure quality
 - Members will have access to guidance through The Blockchain Campus

Environment Workings

- General Business Opportunities
 - Acts as a venue for different groups, projects, or companies to propose R&D, edu, consulting, internships, or other work opportunities
- Central point of contact for blockchain university ecosystem
 - Hackathons, or ability to open lines of dialog with certain groups (govs or industries)
- Larger Initiatives
 - Group can pool effort and resources together for certain issues like to conducts the groups' own research on privacy and scalability or to help address major topics at that time
- Regular Interactions
 - Talking about current events and sharing news in the Articles and Updates channel
 - Members can propose their own topics of discussion within our community
- Public Website (www.theblockchaincampus.org)
 - In order for The Blockchain Campus to succeed, members from each university need to be able to access a standard set of information. To fulfill this need, we propose setting up a simple public website:
 - Mission statement (description)
 - Educational resources
 - Timeline (graphics displaying where the initiative is headed)
 - Events calendar
 - Funding resources
 - Leadership resources
 - FAQ (and answers)
 - Point leaders from each school (perhaps a profile on what each school is looking to focus on within the coming year)
 - Letter of intent to join GBUI + structure proposal/submission platform
 - Opportunity of company sponsorship and a point person of contact
- The Blockchain Campus will be led by regional hub university groups. These regional hub universities will each have at least one leadership member from their organization appointed with specific responsibilities concerning TBC:
 - Checking in with each university within their regional hub once a month to make sure their organization is running smoothly

- Coordinating between universities for large events (for example, a conference or a hackathon)
- Submitting a once-a-semester status report about the region
 - Where it succeeded
 - How it can improve
 - Where support came from (local companies, professional groups, universities, etc)
 - Documentation of how to receive that support for the coming year
 - Any changes in leadership for that regional hub